Greg Wynne

Tara Pierre Ellis Vice-Chairman

Elaine Dve Secretary

Chairman

Sue Carole Chisolm, CPA Treasurer

Sandra Holman, RN Past Chairman

Barbara Butiro, CRT/LRCP Council-at-Large

Tommy Lotz, MEd, RRT Chief Executive Officer American Lung Association of the MidSouth

Jennifer Cofer, MPH, CHES, AE-C **Deputy Executive Director** Mississippi Office

731 S. Pear Orchard Road Suite 18 Ridgeland, MS 39157

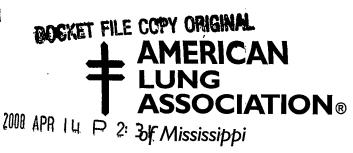
P. O. Box 2178 Ridgeland, MS 39158-2178

Phone (601) 206-5810 Fax (601) 206-5813 Toll Free 1-800-586-4872 www.alams.org www.lungusa.org

Received & Inspected

APR 14 2008

**FCC Mail Room** 



April 10, 2008

**CURES | CLEAN AIR | SMOKEFREE KIDS** Improving Life, One Breath at a Time

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)

Dear Chairman Martin,

I am writing in support of Clear Channel Radio Jackson, Mississippi and to inform you of their support of the American Lung Association of Mississippi. During the past three years, MISS 103, Q105, and Hallelujah FM have provided excellent promotional support to several initiatives that help raise awareness and educate the public about lung disease.

During 2007, all three stations donated valuable airtime to promote our children's asthma camp, Camp Wheeze-Away during the month of June. as well as for our annual fundraiser, the "Blow the Whistle on Asthma" walk during the months of October and November. In addition to PSA placements, they also did live announcements by on-air personalities, live interviews of Lung Association staff, and assigned on-air talent to speak at pre-event kickoffs as well as the "day of "program. All three stations contributed significantly to the overall success of the events in Jackson area.

I strongly urge that your commission support Clear Channel Radio of Jackson, Mississippi's ability to continue this important service to the public. Thank you for your consideration.

Thanks,

**Director of Communications** 

MidSouth Division

No. of Copies rec'd List ABCDE



Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554